

SUSTAINOVATION PACKAGING: The Key to Circular Living

According to the Pollution Control Department (PCD), Thailand has been ranked among the world's top ten worst marine plastic debris polluters globally, a significant cause of climate change. The Ministry of Natural Resources and Environment has established a concrete sustainable plastic waste management policy to manage plastic waste problems in Thailand. European Union has restrictions to phase out single-use plastic packaging in EU member countries and increase taxes on non-recyclable to make all packaging on the EU market recyclable. The factors mentioned above accelerate innovation sustainability trends in the packaging life cycle.

Therefore, business sectors must adapt to this global trend, respond to consumer behavior, and accelerate the development of environmental reuse and recycling packaging that aligns with the circular economy and sustainable future. Meet and exchange ideas with expert speakers at the **Sustainovation Packaging: The Key to Circular Living Conference**. Open up and seize the opportunity to develop sustainable packaging for our world and the future.

8.00–15.30 hrs.
September 20, 2023
BITEC

Program Agenda

08.00-08.30 Registration

08.30-09.15 Market Outlook and Future of Sustainable Packaging

- Global trends in sustainable packaging
- Consumers' perspective on eco-packaging
- Proactive Thai measures in using a circular packaging system

By: *Vinyoo Sakdatom, Ph.D.*

Deputy Director

Food Innovation and Packaging Center

Chiang Mai University

09.15-10.00 Solving Plastic Wastes with Sustainable Packaging Concepts

- Conventional Plastics: Use wisely to save the world
- Green Plastics: Innovative plastic packaging for sustainability

By: *Pisut Lertwilai, Ph.D.*

Deputy Managing Director

Multibox Public Co., Ltd.

10.00-10.30 Morning Refreshment & Networking

10.30-11.15 Moving Together Toward Circular Economy for a Sustainable Future

- Using less: Reusable and refillable business model for a better world
- Better plastic: Recyclable packaging solution for tomorrow

By: *Ms. Thitiya Sneath*

SEA&ID Technical Development Lead

Unilever Thai Holdings Co., Ltd.

11.15-12.00 Sustainable Packaging: A Crucial Step with Waste Reduction Concept

- The ways to reduce packaging waste through design and material selection
- Turning to 100% recyclable by mono-material innovation

By: *Ms. Varna Sudasna Na Ayutthaya*

Manager - Innovation Management

SCG Packaging Co., Ltd.



Discovery Tour

12.00 – 12.45 **Discovery Tour - Join us on the 3 journeys and discover more!**

- 1 **Premium Design Journey:** The packaging reflects brand identity and differentiates it from others. Join us to discover innovative ideas and technologies to create premium packaging designs, make them unique from the shelf, and attract consumers.
- 2 **Sustainability Journey:** Consumers nowadays choose products concerning environmental and sustainability. Join us to discover packaging materials and solutions to reduce environmental impact, meet consumers' preferences, and respond to sustainability trends.
- 3 **Smart Packaging Journey:** The packaging does not only protect food but also communicates and provides information to consumers. Join us to discover advanced technologies to strengthen packaging's benefits, make them a marketing tool, Safety protection, and increase consumer confidence.

12.45-13.30 Lunch on your own

13.30-13.45 Afternoon Registration

13.45-14.30 Uncover Rules and Recover Climate Crisis with Carbon Label Certification

- What is the carbon label and the benefits?
- Update the requirements to certify carbon labels
- Green Tax Expense: Encouraging campaign for biodegradable plastics usage

By: *Ms. Phuangphan Srithong*

Manager of Carbon Market and Innovation Promotion Office

Thailand Greenhouse Gas Management Organization

14.30-14.45 Afternoon Refreshment & Networking

14.45-15.30 Sustainable Packaging Design...Creativity and Eco-responsibility Concept

- Minimal Packaging
- Communication Packaging
- Eco-Design Packaging

By: *Dararat Mekkiengkrai, Ph.D.*

Materials Specialist

Thailand Creative & Design Center (TCDC)

15.30

Close the Seminar



**Free
Registration**
(Limited seats available)

Exhibition Organizer



Concurrent Exhibitions



Conference Organizer



Official Publication

