

## PRESS RELEASE

For Immediate Release

### **PACK PRINT INTERNATIONAL and CorruTec Asia 2025 Open in Bangkok: Driving innovation, collaboration and growth across packaging, printing and corrugated Industries**

Bangkok, Thailand – 17 September 2025 – The 10th edition of PACK PRINT INTERNATIONAL and the 3rd edition of CorruTec Asia officially opened this morning at the Bangkok International Trade and Exhibition Centre (BITEC), with 300 exhibitors from 20 countries. Running until 20 September, the co-located exhibitions reaffirm their position as one of Southeast Asia's most comprehensive industry platforms, uniting the packaging, printing, and corrugated packaging sectors under one roof.

#### ***A decade of leadership in packaging & printing***

Since it was first established in 2007, PACK PRINT INTERNATIONAL has built a strong reputation as the trade platform of choice for companies to conduct business, network with decision-makers, and showcase new technologies. Celebrating its 10th milestone edition, the exhibition continues to adapt to market demands, reflecting how technology and innovation are vital as industries evolve.

“Despite global volatility from trade tensions and geopolitical challenges, Southeast Asia is emerging as the world's new centre for production and consumption. Thailand plays an important role in linking core industrial supply chains, particularly in printing, packaging, and corrugated packaging, which are becoming economic engines connecting multiple industries. With Southeast Asia's production value forecast to exceed USD 700 billion by 2025, the region's market size, competitive costs, and geopolitical advantages make it highly attractive to global manufacturers,” said Mr. Kriengkrai Thiennukul, Chairman of the Federation of Thai Industries, during the official opening.

He added that Thailand must adapt its industrial ecosystem to global trends — focusing on eco-friendly packaging production, digital and smart printing technologies, workforce upskilling, and cross-sector collaboration. The FTI has launched the “4GO” strategy — GO Digital & AI, GO Innovation, GO Global, and GO Green — to help Thai industries prepare for global competitiveness. Collaboration among government, private sector, and academia will be critical in developing future talent, building infrastructure, and fostering innovation for a stronger and more sustainable ecosystem.

He also praised the Thai associations and Messe Düsseldorf Asia for creating a global platform for knowledge exchange, innovation, and business partnerships in printing, packaging, and corrugated packaging — sectors that form the backbone of manufacturing, exports, and e-commerce.

#### ***CorruTec Asia – Meeting the demand for corrugated innovation***

Co-located is CorruTec Asia 2025, highlighting the rapidly expanding corrugated packaging sector, vital to e-commerce, logistics, and consumer goods. “This year is



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especially significant as CorruTec Asia marks its 3<sup>rd</sup> edition and with the synergistic co-location with an established exhibition such as PACK PRINT INTERNATIONAL — makes the synergy a platform created for the industry, by the industry,” said Mr. Veerachai Monsintorn, President of the Thai Corrugated Packaging Association. “CorruTec Asia showcases the latest in sustainable raw materials, energy-efficient machinery, and circular production practices, while also serving as a meeting place for collaboration across ASEAN.”

### ***Global expertise, regional relevance***

Organised by Messe Düsseldorf Asia together with the Thai Printing Association, the Thai Packaging Association, and the Thai Corrugated Packaging Association, PACK PRINT INTERNATIONAL, and CorruTec Asia – organised in collaboration with the Thai Corrugated Packaging Association - leverage the expertise of Messe Düsseldorf’s world-leading fairs drupa and interpack in Germany. This ensures that the latest international trends and technologies are not only brought to Thailand but also adapted to the opportunities of the ASEAN market.

“The two exhibitions offer strategic platforms that bring together international expertise and regional opportunities,” said Mr. Gernot Ringling, Managing Director, Messe Düsseldorf Asia. “This milestone edition of PACK PRINT INTERNATIONAL underscores the resilience and adaptability of the packaging and printing industries, while CorruTec Asia reflects the strong growth potential of corrugated packaging in ASEAN.”

He added: “Together, PACK PRINT INTERNATIONAL and CorruTec ASIA are not just exhibitions — they are marketplaces of ideas, collaboration, and forward-looking solutions.”

### ***Exhibition Highlights 2025***

This year’s edition is enriched by a diverse line-up of knowledge platforms, concurrent events and activities, such as:

- One-Stop Consultancy Clinic - Led by the Thai Packaging Association and the Thai Printing Association, the clinics will provide on-site guidance for SMEs and businesses — offering expert advice on packaging design, materials, regulatory requirements, and sustainable solutions.
- Print Innovation 2025 Symposium – Exploring how digitalisation, automation and smart design are reshaping the print landscape.
- Eco-Evolution Forum – Spotlighting sustainable packaging practices and the circular economy.
- Smart by Design Showcase – Demonstrating the role of intelligent packaging in enhancing brand value.
- 2025 Asian Print Awards– Recognising excellence and creativity across the region’s printing industry, as well as the Printing Awards Showcase.

### ***Product & technology highlights***

Across the exhibition floor, trade visitors will encounter technologies spanning the entire value chain: eco-friendly offset presses, high-speed digital production



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systems, hybrid digital printing presses, and high-performance die-cutting and stripping machines, among many others. Advances also include soy-based offset inks, UV and water-based varnishes, advanced flexo plates, laser-engraved anilox rollers, and creative applications of stamping foils. On the corrugated end, sustainable solutions and next-generation converting machinery are in the spotlight, alongside innovations in digitalisation and automation, smart packaging, RFID applications, and biodegradable materials.

“Printing is far more than putting ink on paper — it is the bridge between brands and consumers,” noted Mr. Pongthira Pathanapiradej, President of the Thai Printing Association. “With advances in digital, 3D printing, and traditional printing, and growing demand for sustainability, these exhibitions provide the ideal platform to demonstrate innovation and forge partnerships that will secure the future of Thai printing.”

### **Visiting groups & Industry interest**

Representing FMCG, food & beverage, retail, logistics, pharmaceuticals, e-commerce, and manufacturing sectors, the two exhibitions will welcome visiting groups from Bangkok and nearby provinces. Their strong presence reflects the central role packaging, printing, and corrugated solutions play in supply chains — from safeguarding food safety and ensuring brand integrity, to enabling efficient logistics and responding to the explosive growth of online retail.

“Packaging is the silent ambassador of a product — combining functionality with marketing, sustainability with innovation,” said Mr. Wiwat Utsahajit, President of the Thai Packaging Association. “Thailand’s packaging sector is pioneering eco-friendly, recyclable, and smart solutions, and PACK PRINT INTERNATIONAL with CorruTec Asia provides an unmatched platform to showcase these innovations.”

### **Looking Ahead**

With sustainability, digitalisation, and customer-driven design at the forefront, PACK PRINT INTERNATIONAL and CorruTec Asia 2025 set the stage for the next wave of industry transformation in Southeast Asia. Over the next four days, thousands of visitors will engage with hundreds of global and regional exhibitors, take part in concurrent forums, and explore technologies shaping the future of packaging, printing, and corrugated packaging.

The exhibitions are on now at BITEC, Bangna, till 20 September. Trade visitors can register on-site for free. For more information, go to [www.pack-print.de](http://www.pack-print.de) and [www.corrutec-asia.com](http://www.corrutec-asia.com). Concurrently located are also the specialist exhibitions wire and Tube Southeast Asia, GIFA and METEC Southeast Asia.

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### **About Messe Düsseldorf Asia (MDA)**

MDA is a subsidiary of Messe Düsseldorf GmbH, one of the world’s leading trade fair organisers, renowned for staging over 20 global flagship exhibitions across key industries, including medical and healthcare (MEDICA and COMPAMED), plastics (K), packaging (interpack), and printing (drupa) held in Düsseldorf, Germany. With almost three decades of experience in Southeast Asia and a portfolio of over 15 trade fairs, MDA has been a driving force behind highly specialised trade fairs across Indonesia, the Philippines, Singapore, Thailand, and Vietnam since 1995. For more information, visit [www.mda.messe-dusseldorf.com](http://www.mda.messe-dusseldorf.com).



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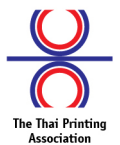
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THE THAI PACKAGING ASSOCIATION



The Thai Printing  
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CorruTec ASIA



สมาคมบรรจุภัณฑ์กระดาษลูกฟูกไทย



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