

Media Release

PACK PRINT INTERNATIONAL opens with a focus on market opportunities led by ‘Thailand 4.0’



Image caption: Dr Somchai Harnhirun (3rd from left), Ph.D. Permanent Secretary, Ministry of Industry, graced the opening ceremony of PACK PRINT INTERNATIONAL accompanied by Ms Pimnara Jiranithitnon (2nd from right), President, The Thai Printing Association, Mr Noppadol Krairiksh, (left) President, The Thai Packaging Association and Mr Gernot Ringling, (3rd from right) Managing Director, Messe Düsseldorf Asia.

Bangkok, 20 September 2017: The sixth edition of PACK PRINT INTERNATIONAL was officially opened by Dr Somchai Harnhirun, Ph.D. Permanent Secretary, Ministry of Industry, with the theme of “Packaging and Printing for the Future” to bring forward latest technological innovations in line with ‘Thailand 4.0’ development plan. The exhibition highlights Thailand’s strength as Southeast Asia’s printing and packaging hub with top-class capabilities. The full spectrum of the pack and print value chain will come to life with in-demand machinery and 4.0-driven solutions presented by 300 exhibitors from 20 countries, including national pavilions and groups from Austria, China, Germany, Malaysia, Taiwan, and for the first-time Singapore.

Held alongside is T-PLAS 2017 – the international trade fair for the plastics and rubber industries. Both exhibitions are exemplary in emphasising the importance of cross-trade partnerships and will pave influential business connections in the synergistic packaging, printing, plastics and rubber industries. Optimizing the attractive opportunities that Thailand and the region offer to international players, a total of 550 companies from more than 24 countries have been gathered across the two exhibitions. A series of concurrent seminars, conferences, technical presentations and product demonstrations centred on the latest market trends and technological advancements will also be held over the four-day show period.

The exhibitions will take place at BITEC, Bangkok from now till 23 September 2017. Admission to the exhibitions is free for all trade visitors. For more information, please visit www.pack-print.de and www.tplas.com



**PACK PRINT
INTERNATIONAL**

6th International Packaging and
Printing Exhibition for Asia

20 – 23 September 2017

Bangkok International Trade &
Exhibition Centre (BITEC)
Bangkok, Thailand

www.pack-print.de

Officially supported by :



Messe Düsseldorf / Organizer of :



Jointly organized by :



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About the Organizer

Messe Düsseldorf Asia, a subsidiary office of Messe Düsseldorf GmbH – one of the world's most successful trade fair organizers, is a full service trade fair organizing company. Having established Singapore as the centre of operations in 1995, Messe Düsseldorf Asia's comprehensive portfolio of trade fairs in Southeast Asia, modelled after the No.1 globally recognised events in the sectors they represent, under the Messe Düsseldorf Group, includes:

- Printing and packaging (PACK PRINT INTERNATIONAL, INDOPACK and INDOPRINT)
- Plastics and rubber (T-PLAS, PLASTICS & RUBBER VIETNAM and INDOPLAS)
- Wire, cable, tube and pipe (wire Southeast Asia and Tube Southeast Asia)
- Medical and healthcare (MEDICAL FAIR THAILAND, MEDICAL FAIR ASIA, MEDICAL MANUFACTURING ASIA)
- Workplace safety & health (OS+H Asia)
- Metal and steel (indometal)
- Wines and spirits (ProWine Asia (Singapore))

Committed to providing a highly valued market access platform at all our trade fairs, an extensive promotion programme covering media advertising, direct mail, business matching and industry presentations is planned to reach the right captive audience. Each trade fair is also tailor-made for networking, interaction, sharing of experience and business ideas and creates a window of opportunity to join hands with existing and potential customers, thus building positive relationship – a key factor for doing business in Southeast Asia.

<http://mda.messe-duesseldorf.com/>

For more information, please contact:

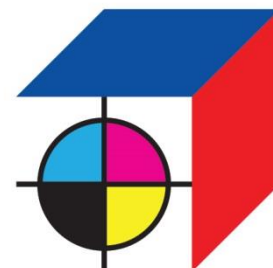
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