

PRESS RELEASE

For Immediate Release

PACK PRINT INTERNATIONAL 2017: Packaging and Printing for the Future

6th edition returns with a renewed focus on packaging, and exhibitor line-up that spans the entire value chain from idea to shelf

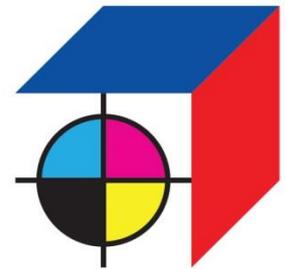
25 May 2016, Singapore – As Thailand's leading packaging and printing trade fair for the industry, by the industry, PACK PRINT INTERNATIONAL, The International Packaging and Printing Exhibition for Asia, returns for its 6th instalment with a renewed focus on the packaging sector. The exhibition will present the entire value chain that is, from ideation to creation bringing to the forefront the full spectrum of the printing and packaging sectors; from developing new products and technology to creating packaging that protects food for a longer shelf life to digital printing's economic and speed-to-market advantages for mainstream package decoration.

Reflecting key global trends in the market which sees the increasing synergy between packaging and printing, PACK PRINT INTERNATIONAL 2017 will echo these developments and reflect all the participatory links within the value chain of a printed pack from hatch to despatch. The 4-day exhibition will zoom into areas such as corrugated printing and packaging, labelling, digital printing, electronic printing, and flexible packaging.

As well as presenting a broader exhibit range of technology, machinery, products and services to serve the entire packaging and printing value chain. The exhibition will also extend its reach to a more comprehensive breadth of industries including automotive, electronics, cosmetics, pharmaceuticals, drinks, and other fast moving consumer goods. All of which require good packaging, customisation, labelling and packaging printing – to create attractive, cost-efficient and sustainable products in an increasingly crowded and competitive marketplace.

With a dynamic line-up keenly curated to current and upcoming industry developments, PACK PRINT INTERNATIONAL 2017 presents a unique draw as a one-stop platform to the latest packaging and printing innovations, critical trade insights and network opportunities with the best in the industries.

A tripartite collaboration between Messe Düsseldorf Asia, The Thai Packaging Association and The Thai Printing Association, PACK PRINT INTERNATIONAL is modelled after No.1 global trade fairs in their respective sectors – drupa and interpack. PACK PRINT INTERNATIONAL 2017 and will take place in Bangkok, Thailand from 20 – 23 September 2017.



**PACK PRINT
INTERNATIONAL**

6th International Packaging and
Printing Exhibition for Asia

20 – 23 September 2017

Bangkok International Trade &
Exhibition Centre (BITEC)
Bangkok, Thailand

www.pack-print.de

Officially supported by :



Messe Düsseldorf / Organizer of :



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Positive Global Market Opportunities for Packaging and Printing

According to Smithers Pira, the global packaging market will reach US\$ 975 billion by 2018, developing at an annual growth rate of 4%. Asia, in particular, is predicted to represent over 40% of global demand for packaging, driven by growing urbanization, investment in housing and construction, development of retail chains and the burgeoning healthcare and cosmetics sectors. Printing on the other hand will see an annual growth of 2% per year from now to 2020 due to continued growth in emerging economies, and added-value opportunities associated with digital print.

Based on a study by The Economist Intelligence Unit, package printing will register a 4.2% CAGR through to 2017, accounting for 43% of the printing market. Demand for packaged goods will keep corrugated print in control of the global print market, whereas flexible packaging, labels and tags will be in greater demand due to growing diversification in print products.

Asia-Pacific: Bright Outlook for the Packaging and Printing Sectors

Asia-Pacific dominated the packaging printing market with a share of 37% in 2014, according to marketsandmarkets.com. Brought by rising competition, consumer awareness and spending, as well as demand for aesthetically appealing packaging and sustainable printing, Asia-Pacific's market share will grow at the highest CAGR from 2015 to 2020, in terms of volume, to become the fastest-growing market for packaging printing.

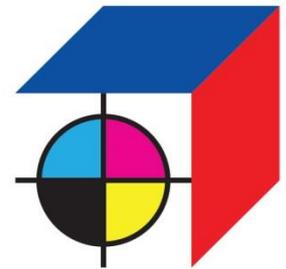
Southeast Asia

Thailand

- **Packaging:** Thailand's packaging industry is expected to grow at a CAGR 6.41% to reach a value of US\$11.1 billion at the end of 2016 – held by growing food exports and the entry of major industry competitors into its domestic market
- **Printing:** Overall printing industry will grow in line with national economic growth, estimated at between 3.5% - 4.5%. Thailand is the largest printing hub in Southeast Asia, with its offset and digital printing machinery fully imported

Indonesia

- **Packaging:** Packaging, which will grow at 13.2% between 2012 and 2017, will be the second-fastest-growing print products sector and have the second-largest market size at US\$2.7 billion, in 2017
- **Printing:** Indonesia's print market is forecast to grow to US\$9.1 billion in 2017, and growth rate will register at 11.2% through to 2017



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Malaysia

- **Packaging:** Top users of plastic packaging are the food and beverages and pharmaceutical industries. Malaysia's food consumption projected to reach US\$20 billion in 2017 and pharmaceutical sales to register US\$5 billion by 2023
- **Printing:** The printing industry is one of Malaysia's five pillar industries, with an output value of over US\$3 billion since 2014. In recent years, packaging printing, in particular, has seen the most significant growth momentum

Vietnam

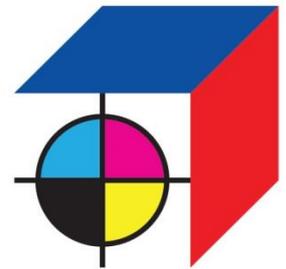
- **Packaging:** Average annual growth of the packaging sector was 15% - 20% due to high population and a rapid development of the packaging sector for consumer goods
- **Printing:** Printing and packaging industries grew by 15% - 20% in output in 2015. Industrial packaging and label printing accounted for 80% of its total domestic output

Concurrent Event

Co-locating with PACK PRINT INTERNATIONAL 2017 is T-PLAS 2017 – the International Trade Fair for the Plastics and Rubber Industries. Strategically positioned in Southeast Asia's largest plastics processing industry, T-PLAS enhances its regional focus and provides an international outlook of the abundant strategic opportunities available for participating companies to springboard into the region's plastics and rubber markets.

For more information on PACK PRINT INTERNATIONAL 2017 and T-PLAS 2017, please visit: www.pack-print.de / www.tplas.com

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The Thai Packaging Association



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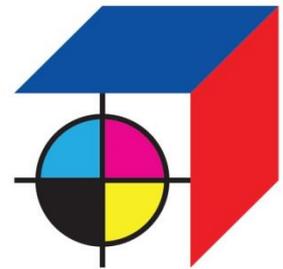
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